

# BOSTON

## Stylist Social

SUN • OCT • 27TH • 6PM

ICON

NIGHTCLUB, BOSTON

Sullivan  
BEAUTY

TEQUILA  
PATRÓN.  


  
GREY GOOSE  
VODKA

na:  
Craft Luxury Haircare

EDUCATION • COLLABORATION • CELEBRATION



# The Talent

PREPARE TO BE MESMERIZED BY JEREMY DAVIES-BARBALA, ONE OF THE WORLD'S MOST REVERED HAIRCUTTERS AND THE VISIONARY CREATIVE DIRECTOR OF ÄZ CRAFT LUXURY HAIRCARE. WITH OVER TWO DECADES OF EXPERTISE, INCLUDING A CELEBRATED TENURE AS SENIOR CREATIVE DIRECTOR FOR VIDAL SASSOON, JEREMY'S ARTISTRY TRANSCENDS TECHNIQUE. HIS MASTERY OF PRECISION CUTS BRINGS HAIR TO LIFE, TURNING EVERY SNIP INTO A SCULPTURAL MASTERPIECE. WE INVITE YOU TO BE CAPTIVATED AND INSPIRED AS THIS CUTTING VIRTUOSO UNVEILS HIS SECRETS, GUIDING YOU THROUGH SEVERAL LOOKS ON VARIOUS MODELS.





# *The Education*

IMMERSE YOURSELF IN A CUTTING-EDGE SHOWCASE AS JEREMY DAVIES-BARBALA TAKES THE STAGE WITH HIS ARTISTIC FLAIR. THIS MASTER HAIRCUTTER WILL PERFORM A LIVE DEMONSTRATION OF INNOVATIVE HAIRCUTTING TECHNIQUES, TAILORING DISTINCT STYLES TO EACH MODEL. FROM CLASSIC CUTS REIMAGINED TO MODERN, AVANT-GARDE LOOKS, JEREMY'S PRECISION AND CREATIVITY WILL SHINE THROUGH. WATCH AS HE EFFORTLESSLY SCULPTS TEXTURE AND MOVEMENT, BRINGING OUT THE UNIQUE BEAUTY IN EVERY MODEL'S HAIR. THIS IS MORE THAN A DEMO—IT'S AN INSPIRING JOURNEY INTO THE ARTISTRY OF HAIR DESIGN.



# The Venue

FOR THIS EXCLUSIVE STYLIST SOCIAL, WE'VE PRIVATELY RESERVED ICON NIGHTCLUB, BOSTON'S PREMIER NIGHTLIFE DESTINATION. NESTLED IN THE HEART OF THE THEATER DISTRICT, THIS SLEEK VENUE WILL SET THE PERFECT STAGE FOR OUR EVENT, COMFORTABLY HOSTING ALL OUR GUESTS WITH STATE-OF-THE-ART LIGHTING TO HIGHLIGHT THE EDUCATION. WITH ITS MODERN DESIGN, PLUSH VIP AREAS, AND SULTRY, LOUNGE-INSPIRED ATMOSPHERE, ICON PROMISES AN IMMERSIVE EXPERIENCE WHERE YOU CAN NETWORK, LEARN, AND CELEBRATE IN STYLE ALONGSIDE LIKE-MINDED CRAFT BEAUTY PROFESSIONALS.



# The Vibe

YOUR EVENING BEGINS WITH A CHOICE OF 1 OF 3 EXPERTLY CRAFTED COCKTAILS, COURTESY OF PATRON TEQUILA OR GREY GOOSE VODKA, SETTING THE TONE FOR AN INTERACTIVE NETWORKING HOUR FROM 6 PM - 7 PM. DJ SWAYDAI FILLS THE AIR WITH DEEP HOUSE BEATS, CREATING AN UNFORGETTABLE ATMOSPHERE WHILE YOU MINGLE WITH FELLOW STYLISTS AND ENJOY COMPLIMENTARY HORS D'OEUVRES BEFORE DIVING INTO A FOCUSED EDUCATIONAL SESSION FROM 7 PM - 8 PM. AFTERWARD, THE CASH BARS WILL REOPEN, INVITING YOU TO CONTINUE SOCIALIZING AND SOAKING IN THE VIBRANT AMBIANCE OF SULLIVAN BEAUTY'S UNIQUE EDUTAINMENT.





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Craft Luxury Haircare

# The Tickets

THIS YEAR, WE'RE OFFERING 2 CONVENIENT TICKET TYPES: GENERAL ADMISSION (\$60) AND VIP (\$120). BOTH OPTIONS INCLUDE A COMPLIMENTARY CRAFT COCKTAIL, HORS D'OEUVRES, AND A RAFFLE ENTRY FOR 1 OF 2 PREMIUM HAIRCARE/PRO TOOL PACKAGES. VIP GUESTS WILL ENJOY PREFERRED SEATING, A \$75 VALUE LUXURY HAIRCARE PACKAGE, AND THE OPTION FOR BOTTLE SERVICE THROUGHOUT THE EVENT. PRO TIP: ONE TEAM MEMBER CAN SECURE A VIP TICKET WHILE UP TO THREE ASSOCIATES CAN JOIN YOUR TABLE AT THE GENERAL ADMISSION PRICE. ONLY 50 VIP TICKETS ARE AVAILABLE OUT OF 200 TOTAL TICKETS.



*Don't Miss Out*

AT LAST YEAR'S INAUGURAL SOCIAL, 120 OF YOU SECURED YOUR TICKETS BEFORE WE SOLD OUT. THIS YEAR, WE'VE UPGRADED TO ICON NIGHTCLUB TO MEET THE DEMAND! JOIN US FOR BOSTON'S PREMIER STYLIST SOCIAL—A NIGHT OF EDUCATION, FUN, AND NETWORKING LIKE NO OTHER IN NEW ENGLAND. GET READY FOR AN UNFORGETTABLE EVENING FILLED WITH UPBEAT EDUCATION, COLLABORATION, AND CELEBRATION OF FORWARD-THINKING HAIRSTYLISTS. CLICK THE LINK BELOW FOR RSVP DETAILS!

